



What Students Actually Pay at Wisconsin Colleges

Average Net Price by Income

2014-2015 School Year

University of Wisconsin Schools

College	Green Bay	Eau Claire	La Crosse	Madison	Milwaukee	Oshkosh	Parkside	Platteville	River Falls	Stevens Point	Stout	Superior	Whitewater	
Total Cost	\$18,050	\$19,068	\$18,077	\$24,394	\$22,291	\$17,919	\$18,518	\$18,241	\$17,945	\$16,983	\$19,001	\$18,499	\$17,344	
Family Income	\$0 – \$30k	\$8,325	\$9,162	\$8,692	\$8,443	\$11,762	\$9,225	\$6,701	\$10,187	\$9,752	\$8,718	\$10,422	\$8,700	\$8,821
	\$30,001 – \$48k	\$10,601	\$10,591	\$10,736	\$11,061	\$13,683	\$10,808	\$7,409	\$11,434	\$11,273	\$10,238	\$11,374	\$9,419	\$10,676
	\$48,001 – \$75k	\$14,195	\$14,429	\$14,542	\$17,032	\$17,815	\$14,523	\$11,977	\$14,950	\$13,855	\$13,880	\$15,127	\$12,934	\$14,322
	\$75,001 – \$110k	\$16,390	\$17,773	\$17,127	\$21,726	\$20,053	\$17,282	\$14,672	\$17,238	\$16,882	\$16,416	\$18,012	\$16,117	\$16,575
	\$110,001+	\$16,694	\$18,564	\$17,615	\$23,451	\$20,598	\$17,360	\$14,625	\$17,557	\$16,891	\$16,545	\$18,249	\$16,355	\$16,911

Wisconsin Private Colleges

College	Alverno	Cardinal Stritch	Carroll	Carthage	Concordia	Edgewood	Lakeland	Lawrence	Marian	Marquette	MSOE	St Norbert	Viterbo	
Total Cost	\$36,154	\$39,732	\$41,614	\$50,240	\$39,855	\$38,259	\$36,588	\$53,790	\$36,640	\$50,237	\$47,528	\$43,528	\$35,230	
Family Income	\$0 – \$30k	\$15,510	\$18,466	\$19,454	\$24,840	\$19,393	\$17,946	\$16,926	\$16,353	\$17,783	\$20,415	\$14,931	\$15,654	\$14,352
	\$30,001 – \$48k	\$15,613	\$16,707	\$16,386	\$25,032	\$21,401	\$19,058	\$17,595	\$16,681	\$17,617	\$23,117	\$16,165	\$16,879	\$13,625
	\$48,001 – \$75k	\$16,054	\$17,269	\$21,816	\$36,425	\$22,662	\$20,560	\$19,716	\$21,200	\$19,761	\$26,830	\$17,467	\$19,506	\$16,488
	\$75,001 – \$110k	\$20,248	\$19,105	\$23,734	\$36,937	\$24,676	\$23,140	\$23,534	\$24,531	\$21,964	\$30,998	\$23,301	\$23,532	\$18,695
	\$110,001+	\$20,472	\$21,973	\$25,698	\$40,841	\$26,132	\$28,009	\$25,522	\$30,698	\$25,838	\$35,760	\$27,287	\$28,689	\$22,541

Source: National Center for Educational Statistics. This is the most recent data available as of July 15, 2016

TamingTheHighCostOfCollege.com/CostOfWIColleges

Explanation of the data:

University of Wisconsin Schools					
College	Green Bay	Eau Claire	La Crosse	Ma	
Total Cost	\$18,050	\$19,068	\$18,077	\$	← Total Cost
Family Income	\$0 - \$30k	\$8,325	\$9,162	\$8,692	\$
	\$30,001 - \$48k	\$10,601	\$10,591	\$10,736	\$
	\$48,001 - \$75k	\$14,195	\$14,429	\$14,542	\$
	\$75,001 - \$110k	\$16,390	\$17,773	\$17,127	\$
	\$110,001+	\$16,694	\$18,564	\$17,615	\$

Net price: This is the average price that the typical family in each income range actually pays after grants and scholarships are subtracted. Please be aware that this is an average and your net price is likely to be different--sometimes drastically different. Net price is in essence the cost of attendance minus the average amount of scholarships and

grants. Most families will pay the net price with some combination of savings and investments, current income, and various loans. Some students will also receive scholarships from outside sources. Any scholarships and grants from the college itself as well as state and federal grants are included in the data.

Total Cost: Total cost in the data tables is the total cost of attendance for that particular institution for the 2014-15 school year. This would include tuition and fees (in-state tuition for public colleges), room and board, books, and other expenses (travel and personal expenses).

Example:

Total Cost at UW-Madison (2014-15)	
Tuition and Fees	\$10,410
Room and Board	\$8,546
Books	\$1,200
Other Expenses	\$4,238
Total	\$24,394

Average Net Price Wisconsin Public and Private Colleges

Averages	Average UW School	Average WI Private	
Total Cost	\$18,948	\$42,261	
Family Income	\$0 - \$30k	\$9,147	\$17,848
	\$30,001 - \$48k	\$10,716	\$18,144
	\$48,001 - \$75k	\$14,583	\$21,212
	\$75,001 - \$110k	\$17,405	\$24,184
	\$110,001+	\$17,801	\$27,651

This table is the averages of the data on the opposite side. The 13 University of Wisconsin Schools were averaged together and the 13 private colleges were also averaged together.

Notice that the average private college is \$7000-\$10,000 more than the average

UW School. It is important to stress that these are averages. Most families will not be average and their individual circumstances could be drastically different. I would encourage all families to work with the colleges that are on their list to get information specific to their situation.



Taming the High Cost of College

Taming The High Cost of College is a website and podcast that is dedicated to helping parents plan and pay for college.

Our goal is to help families save time, save money, and reduce stress in the college planning process.

Additional free resources available at TamingTheHighCostOfCollege.com

Scholarship Guide For Busy Parents: Four 12-minute videos that teach parents what they need to know about scholarships.

Most families would love to win scholarships for college but they don't know where to start. After watching these videos parents will have a good understanding of how scholarships work and have a plan to pursue them.

Taming The High Cost Of College Podcast: Get great information on all aspects of planning for college. We have interviews with experts, students and their stories, and the latest news in college admissions. Listen to each half-hour episode while you're driving or working out. Use your favorite podcast app, iTunes, or listen directly at the website.

www.TamingTheHighCostOfCollege.com

The Fine Print: Here are the exact definitions of the data used to compile these tables. Source: National Center for Educational Statistics College Navigator <http://nces.ed.gov/collegenavigator>

Average net price by income for full-time beginning undergraduate students who paid the in-state or in-district tuition rate and were awarded Title IV aid.

Beginning students are those who are entering post secondary education for the first time.

Title IV aid to students includes grant aid, work study aid, and loan aid. These include: Federal Pell Grant, Federal Supplemental Educational Opportunity Grant (FSEOG), Academic Competitiveness Grant (ACG), National Science and Mathematics Access to Retain Talent Grant (National SMART Grant), Teacher Education Assistance for College and Higher Education (TEACH) Grant, Federal Work-Study, Federal Perkins Loan, Subsidized Direct or FFEL Stafford Loan, and Unsubsidized Direct or FFEL Stafford Loan. For those Title IV recipients, net price is reported by income category and includes students who received federal aid even if none of that aid was provided in the form of grants. While Title IV status defines the cohort of student for which the data are reported, the definition of net price remains the same - total cost of attendance minus grant aid.